

BANDAI CO., LTD. Card Business Department - Guidelines for Gameplay Videos and Streaming

Introduction

1. These Guidelines set forth the rules that users are requested to comply with when creating Gameplay Videos using certain applications and online services (hereinafter the “Company Apps”) provided by the Card Business Department of BANDAI CO., LTD. (hereinafter the “Company”), and when posting or live streaming such videos on a website or other platform (hereinafter “publish” or “publication”).
2. The Company shall not claim copyright infringement against the publication of Gameplay Videos by individual users as long as they comply with the rules set forth in these Guidelines. However, these Guidelines do not apply to creation, publication, or similar acts by corporations or other organizations, or to creation, publication, or similar acts carried out by individuals as part of the business of organizations to which they belong.

Please note that if a Gameplay Video contains content owned or managed by a third party (for example, in-game characters, certain music, BGM, etc.), separate permission from the relevant rights holders may be required for the use of such content. Gameplay Videos containing such content may be subject to takedown, unpublishing, or other measures by the platform. The Company does not respond to inquiries regarding the ownership of rights.
3. The Company has established these Guidelines to ensure that fans can confidently create and publish Gameplay Videos. Please enjoy creating and publishing Gameplay Videos in compliance with the rules set forth in these Guidelines.
4. Separate gameplay video streaming guidelines or similar rules may apply to individual titles. In such cases, the relevant individual guidelines or other applicable rules shall prevail over these Guidelines.
5. The Japanese version of these Guidelines shall prevail over any versions in other languages.
6. If any provision of these Guidelines or any portion thereof is held invalid under the laws and regulations of any country, the remainder of these Guidelines and the remaining portion of the provision held partially invalid shall continue in full force and effect.

Definition of “Gameplay Videos”

In these Guidelines, “Gameplay Videos” means the following videos (including live streams):

- Videos created using captured gameplay footage or screenshot still images of the Company Apps

Notes Regarding These Guidelines

1. These Guidelines apply only to Gameplay Videos relating to the Company Apps. These Guidelines do not apply to works (including, but not limited to, characters, music, and other content, as well as

characters and various content involved in collaborations and tie-ins; the same shall apply hereinafter in these Guidelines).

2. As these Guidelines may be updated from time to time without prior notice, please be sure to check the latest version of these Guidelines before creating and publishing Gameplay Videos. The revised version of these Guidelines shall apply to any Gameplay Videos published after such revision.

3. These Guidelines are not intended to transfer any intellectual property rights relating to the Company Apps to the user.

4. If the Company determines that your Gameplay Videos fall under any of the prohibited matters set forth in these Guidelines, violate these Guidelines, or are likely to do so, the Company may take measures such as filing requests for suspension or cancellation with respect to the websites and various platforms on which the Gameplay Videos are published (including, but not limited to, YouTube, X (formerly Twitter), Instagram, TikTok, and Threads; hereinafter referred to as “platforms”), as well as events held online or offline. You agree not to object to such measures.

5. If you use intellectual property rights held by a third party other than the Company in the creation or publication of Gameplay Videos, you are responsible for clearing the necessary rights with the relevant rights holders.

6. Any incidents that may arise from the creation, publication, or other use of Gameplay Videos are the responsibility of the individual who undertook such creation, publication, or other use, and the Company shall bear no responsibility whatsoever.

7. These Guidelines apply exclusively to Gameplay Videos, and do not permit the creation of merchandise using various materials included in the Company Apps, works, or games.

8. Please note that the Company does not provide individual responses regarding inquiries related to these Guidelines and Gameplay Videos (such as the content and scope of these Guidelines, or whether a specific Gameplay Video complies with these Guidelines). Thank you for understanding.

Compliance Matters Regarding the Publication of Gameplay Videos

When publishing Gameplay Videos, please ensure compliance with the following.

1. Please display the following information in a format that is clearly recognizable to the viewers of the Gameplay Video.

This Gameplay Video has been created and distributed in compliance with the “BANDAI CO., LTD. Card Business Department - Guidelines for Gameplay Videos and Streaming”

(<https://www.carddass.com/bcg/en/pdf/movie-guideline.pdf>).

2. When publishing content showing a core portion of a game scenario in a specific game mode, please show consideration for other users who have not yet played the game, such as by displaying “Contains

spoilers” or something similar.

3. Please do not publish Gameplay Videos for commercial purposes. However, features officially provided by the digital platform on which the Gameplay Video is published (including, but not limited to, partner programs and Super Chat functions on YouTube) shall not be deemed as being for commercial purposes even if incidental monetization arises from such functions. Therefore, you are permitted to use these features, provided that you comply with these Guidelines and the terms of use of the hosting platform, and ensure that the appropriate rights have been cleared regarding the use of third-party content. However, monetization of content may not be possible on certain platforms.

4. Publication of Gameplay Videos to which any of the following apply is prohibited:

- (1) Those whose primary purpose is not game streaming (including, but not limited to, those intended to have viewers watch elements such as in-game movie scenes or music such as BGM, as well as those intended to promote your own or a third party’s products, etc.)
- (2) Those that condone or encourage acts that are prohibited under the terms of use of the Company Apps
- (3) Those that are contrary to manners and morals that apply to the creation and publication of general non-commercial Gameplay Videos
- (4) Those that violate the laws and regulations of any country
- (5) Those with content that violates public order and morals
- (6) Those with content that relates to religious or political beliefs
- (7) Those with content that encourages discrimination, prejudice, racism, hatred, harassment, or infringement against individuals or organizations
- (8) Those with content that suggests or gives the false impression that you are sponsored by or have a partnership with the Company or its related parties
- (9) Those with content that infringes upon the ownership, intellectual property rights (including copyrights), honor, reputation, privacy, or any and all other rights of the Company or a third party
- (10) Those with content that damages the honor, reputation, or dignity of the Company or a third party
- (11) Those with content that damages the image of the Company or its products, services, etc.
- (12) Those deemed inappropriate as Gameplay Videos by the Company

5. The following acts are prohibited:

- (1) Clipping or extracting materials included in the Company Apps (including illustrations, logos, music such as BGM, videos, characters, audio, etc.), or using such materials after modifying or otherwise processing them, unless the Company has given separate and explicit permission for such use

Applications Subject to These Guidelines

- BANDAI TCG + D
- DIGIMON ALYSION

Established on October 28, 2026